

# Launch More Groups Than Ever

SYFMS22, Session 1

## Introduction:

Mini-strategies that will help you launch more groups than ever before.

1. Leverage \_\_\_\_\_ to start **new** groups.

2. Identify and remove \_\_\_\_\_ as possible.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

3. Choose a launching strategy that \_\_\_\_\_ and \_\_\_\_\_.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

4. Choose a launching study that addresses \_\_\_\_\_ of unconnected people.

- \_\_\_\_\_

5. Promote your launch with a \_\_\_\_\_

- Promote the launch \_\_\_\_\_
- Leverage every available medium (i.e., website, email, bulletin/program, announcements, sermon/message).